



FOR IMMEDIATE RELEASE

PixelBeasts Reports Quick Sellout of Their NFT Pre-Sale Offering – They Can Now Be Bought & Sold On OpenSea

PixelBeasts are 10,000 unique NFT collectibles, 24x24 pixels each by artist and VC, Yohei Nakajima. Ownership provides access to Beastopia - and ever evolving social experiences including events, games, and more...

Los Angeles, California, October 11, 2021, NFT's, or Non-Fungible Tokens, are all the rage. Many have launched, and many have disappeared just as quickly. [PixelBeasts](#) is a success story. Their pre-sale sellout was very impressive and with such lightening speed.

During a recent interview, a company spokesperson discussed their creator and founder, "Yohei Nakajima is known for pushing the boundaries on what can be done by hacking together easy to use online tools. With PixelBeasts, he drew each animal and attribute pixel by pixel in photoshop and wrote the code himself to generate the 10k unique collection. He sees [PixelBeasts](#) as a platform in which to experiment with the many exciting new web3 tools (gaming, DAOs, etc.) he comes across from his day job as a venture capitalist."

Benefits of owning a [PixelBeast](#):

- *Access to Beastopia:* A token-gated social community alongside VCs, founders, developers, designers, and collectors who are excited about building and sharing utility tools for the NFT ecosystem, some of which will be open sourced.
- *Weekly BeastUp:* PixelBeast holders will be invited to a private weekly event in a pixelated virtual environment where they can walk around and socialize with their BeastieBuddies.
- *A front-row seat to innovation in the ecosystem:* As a VC, Yohei comes across many exciting startups in the space. PixelBeasts will be the platform he uses to test these tools.
- Private AMAs, Office Hours, and more with Yohei and his friends (other VCs, founders, innovators, etc.).

The spokesperson went on to say, "In addition to the standard visible attributes such as hat, apparel, etc. each PixelBeast is stuffed with fun attributes to allow for easier experimentation and for building cross-NFT utilities."

Just to name a few *invisible attributes*:

- *Best Friend & Nemesis:* Every PixelBeast has one best friend and one nemesis.

- *D&D Character Attributes*: 6 base stats + class (warrior, thief, mage)
- *Elements*: Fire, Water, Earth, Air
- *Habitat*: Swamp, Island, Mountains, Forest, Plains
- *Attribute X, Y, Z*: Respectively, flat distribution, normal distribution, and exponential distribution.
- *Dice Rolls*: One roll each of D4, D6, D8, D10, D12, D20 to use as owners please.

Ownership provides access to [Beastopia](#) - ever evolving social experiences including events, games, and more - alongside a community of VCs, founders, devs, and NFT enthusiasts as they venture deeper down this rabbit hole together, hand-in-hand, unafraid and optimistic.

To become part of the PixelBeast Phenomena, visit: <https://opensea.io/collection/beastopia-pixelbeasts>

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